

TRAVEL NEWS

THE SCANDINAVIAN TRAVEL TRADE MAGAZINE - NORWAY



RATECARD 2025

Travel News

Travel News is followed closely by all the decision makers in the travel industry in Norway. That's because our eyes are on the money, in that we track the major companies feats and failures, but most of all we believe our insightful reporting encourages and inspires growth.

Travel News monitors the travel agencies, the car rental services, airlines, hotels, charter- and tour operators – and all the other players in the ever growing, fascinating world of travel.

Travel News was launched in the Norwegian market in 1995 and has been the leading B2B travel trade magazine since its inception with roughly 93% of the trade reading us in print, digitally and online.



Tom Andersson
Editor

*”Norway’s leading
business magazine for the
travel industry”*



ADVERTISEMENT RATE CARD 2025



Double page
Bleed: 420 x 297 mm*

Pris: 32 900 NOK



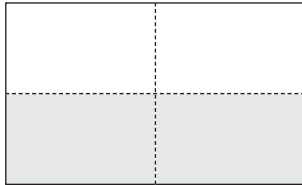
Full page
Bleed: 210 x 297 mm*

Pris: 19 600 NOK



Full page back page
Bleed: 210 x 297 mm*

Pris: 22 500 NOK



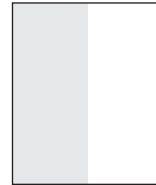
1/2 double page
Bleed: 420 x 148,5 mm*

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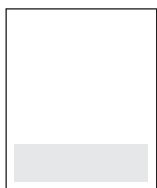
Half page horizontal
Bleed: 210 x 148,5 mm*

Pris: 11 400 NOK



Half page vertical
Bleed: 105 x 297 mm*

Pris: 11 400 NOK



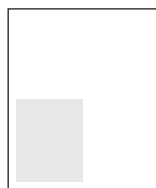
Quarterpage horizontal
Bleed: 210 x 75 mm*

Pris: 10 000 NOK



Quarterpage vertical
Bleed: 52 x 297 mm*

Pris: 10 000 NOK



Quarterpage
Type area: 105 x 148 mm

Pris: 10 000 NOK

Special placement
First double page: 36 850 NOK,
booked position: + 10%

Other formats
For foldout, split cover, or other special solutions: ask for quote.

* Attention! + 3 mm bleed on all sides for trimming shall be calculated by bleed ad.



RELEASE DATES 2025

	1	2	3	4	5	6	7
Release	05. feb	10. apr	11. jun	14. aug	08. oct	19. nov	17. dec
Material	03. feb	07. apr	06. jun	11. aug	06. oct	17. nov	15. dec



AD MATERIAL

Please make sure the document is locked as: xAds, EPS, PDF or TIFF. The files should be optimized for print (at least 300 dpi) and saved in CMYK, meaning that all used pictures and colors must be defined as process CMYK.

Fonts and pictures must be included. Avoid open documents. If delivering open documents, as InDesign- or Illustratordocument, fonts in the document must be outlined. Pictures and colors must be optimized as described above.

Controlling the document: is possible, send a digital copy. Send an e-mail to david@travelnewsmedia.no to confirm when and how you will deliver your ad.

TECHNICAL SPECIFICATIONS

Printing method: Digital.

Material: Digital ad.

Conditions: Advertising tax included. VAT not included. Any modifications required to material supplied will incur further cost.

Latest cancellation four working weeks prior to deadline.
Latest cancellation of insert eight weeks prior to deadline.
Preliminary bookings transferred to standard booking three weeks after receipt. Cancellations must be in writing.

Complaints must be made within seven days of publication.
Complaints concerning invoices must be made within two weeks of invoice date.



ADVERTISING

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Other publications from the publisher, Reis Magazine, Discover America Magazine,
Classic Norway Hotels in house magazine, Florida Keys inspire magazine.

TRAVELNEWS

THE SCANDINAVIAN TRAVEL TRADE MAGAZINE - NORWAY

Advertising on **travelnews.no**

Travel News price list banners

Super Banner _____ 20 000 NOK/mnd
1280 x 228 pixels

Top Banner _____ 15 000 NOK/mnd
728 x 98 pixels

Side Banner _____ 12 000 NOK/mnd
580 x 580 pixels

Banner Editorial _____ 12 000 NOK/mnd
728 x 98 pixels

Newsletter Banner _____ 15 000 NOK/mnd
580x 580 pixels

Production/Adjusting

**Production
of Web Banners** _____ 850 NOK/hour
Calculated by quarter hours

**Adjusting of
Banners to web** _____ 10% av mnd price
One time cost for banners that are not
adjusted to travelnews.no formats

Job ads on travelnews.no

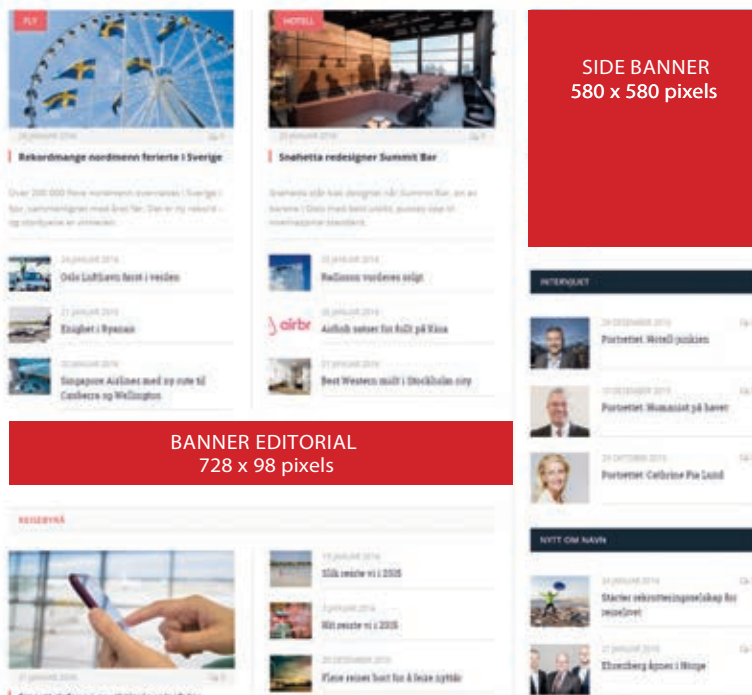
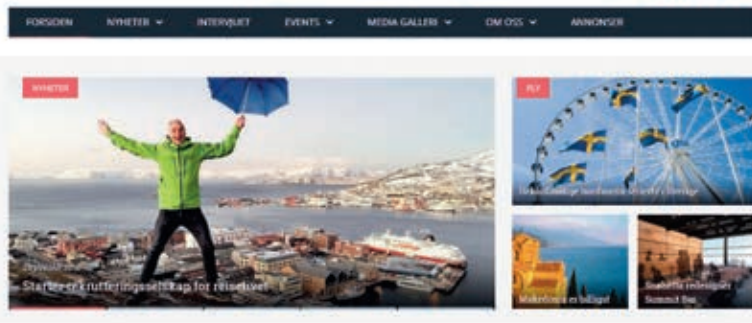
with or without logo _____ 10.000 NOK/mnd

All prices are ex mva.

SUPER BANNER
1280 X 228 pixels

TRAVELNEWS
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TOP BANNER
728 x 98 pixels



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