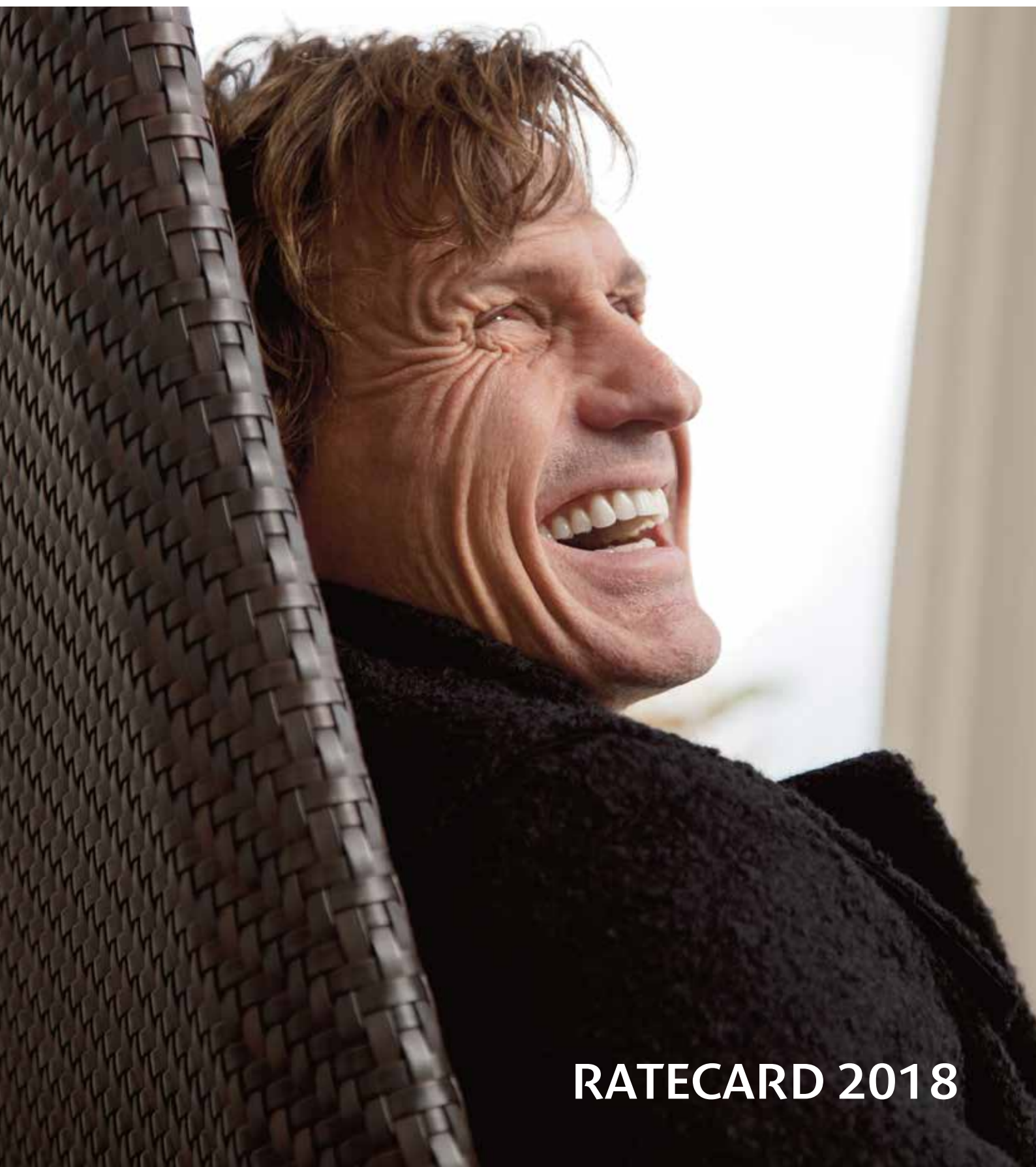


TRAVELNEWS

THE SCANDINAVIAN TRAVEL TRADE MAGAZINE - NORWAY

PRIS: 69 KR • INTERNETT: WWW.TRAVELNEWS.NO



RATECARD 2018

Travel News

Travel News is followed closely by all the decision makers in the travel industry in Norway. That's because our eyes are on the money, in that we track the major companies feats and failures, but most of all we believe our insightful reporting encourages and inspires growth.

Travel News monitors the travel agencies, the car rental services, airlines, hotels, charter- and tour operators – and all the other players in the ever growing, fascinating world of travel.

Travel News was launched in the Norwegian market in 1995 and has been the leading B2B travel trade magazine since its inception with roughly 93% of the trade reading us in print, digitally and online.



Bjørn Moholdt
Editor

*”Norway’s leading
business magazine for the
travel industry”*



ADVERTISEMENT RATE CARD 2018



Double page

Type area: 410 x 265 mm
Bleed: 426 x 290 mm*
Pris: 32 900 NOK



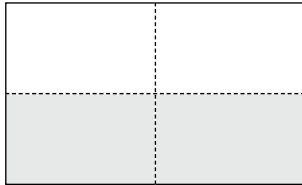
Full page

Type area: 190 x 265 mm
Bleed: 213 x 290 mm*
Pris: 19 600 NOK



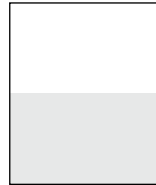
Full page back page

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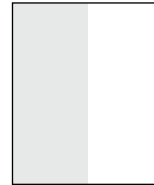
1/2 double page

Type area: 410 x 132 mm
Bleed: 426 x 145 mm*
Pris: 19 600 NOK



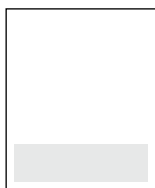
Half page horizontal

Type area: 190 x 132 mm
Bleed: 213 x 145 mm*
Pris: 11 400 NOK



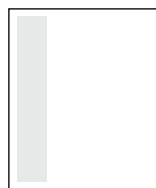
Half page vertical

Type area: 95 x 265 mm
Bleed: 105 x 290 mm*
Pris: 11 400 NOK



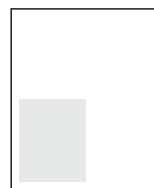
Quarterpage horizontal

Type area: 190 x 64 mm
Bleed: 213 x 64 mm*
Pris: 10 000 NOK



Quarterpage vertical

Type area: 45 x 265 mm
Pris: 10 000 NOK



Quarterpage

Type area: 95 x 132 mm
Pris: 10 000 NOK

Special placement

First double page: 36 850 NOK,
booked position: + 10%

Other formats

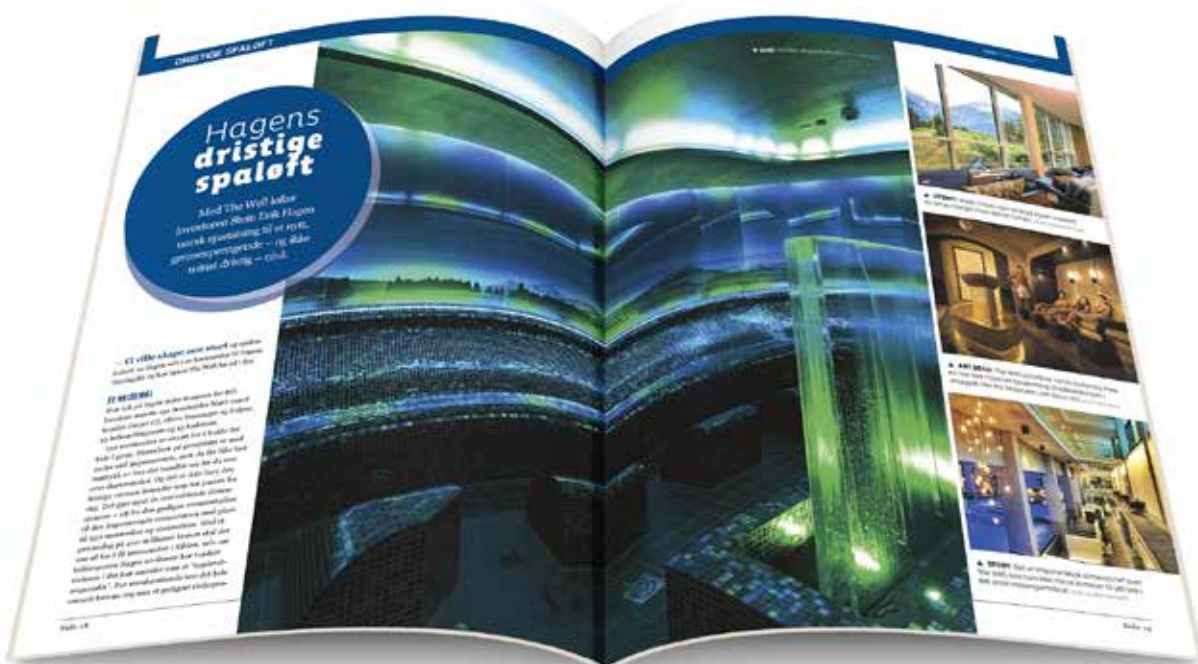
For foldout, split cover, or other special solutions: ask for quote.

* Attention! + 3 mm bleed on all sides for trimming shall be calculated by bleed ad.



RELEASE DATES 2018

	1	2	3	4	5	6	7	8
Release	13. feb	20. mar	20. apr	26. jun	29. aug	02. oct	02. nov	18. dec
Material	28. jan	06. mar.	05. apr	12. jun	10. aug	21. sep	19. oct	03. dec



AD MATERIAL

Please make sure the document is locked as: xAds, EPS, PDF or TIFF. The files should be optimized for print (at least 300 dpi) and saved in CMYK, meaning that all used pictures and colors must be defined as process CMYK.

Fonts and pictures must be included. Avoid open documents. If delivering open documents, as InDesign- or Illustrator document, fonts in the document must be outlined. Pictures and colors must be optimized as described above.

Controlling the document: is possible, send a printed copy. Send an e-mail to david@reis.no to confirm when and how you will deliver your ad.

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Material: Digital ad.

Conditions: Advertising tax included. VAT not included. Any modifications required to material supplied will incur further cost.

Latest cancellation four working weeks prior to deadline.
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Preliminary bookings transferred to standard booking three weeks after receipt. Cancellations must be in writing.

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ADVERTISING

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Travel News is published in Norway by Media Digital AS
Other publications from the publisher, Reis Magazine, Discover America Magazine, FIRST Magazine, KystMagasinet, Padling and Norway Exports.

TRAVELNEWS

THE SCANDINAVIAN TRAVEL TRADE MAGAZINE - NORWAY

Annonsér på travelnews.no

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728 x 98 pixler

Sidebanner 12 000 NOK/mnd
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Banner redaksjonelt 10 000 NOK/mnd
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**Tilpasning av
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Engangssum for tilrettelegging av hver
annonse dersom tilsendt materiell ikke
er tilpasset TravelNews.nos formater.

Stillingsannonser på travelnews.no
**Stillingsannonse med ønsket tekst
med eller uten logo** 7 000 NOK/mnd

Alle priser er eks mva.

The screenshot shows the TravelNews website interface. At the top, there is a navigation bar with the logo and menu items: FORSIDEN, NYHETER, NERVENSET, EVENTS, MEDIA GALLERI, OM OSS, and ANNONSER. Below the navigation bar, there are several ad placements:

- TOPPBANNER** (728 x 98 pixler): A large banner at the top right featuring a person in a green jacket holding a blue umbrella against a cityscape background.
- SIDEBANNER** (300 x 250 pixler): A vertical banner on the right side showing a Ferris wheel.
- BANNER REDAKSJONELT** (728 x 98 pixler): A horizontal banner below the top banner, featuring a Ferris wheel and a hotel interior.
- INTERVJUET**: A section on the right side with a list of interviewees and their photos.
- REISERÅD**: A section at the bottom with various travel tips and articles.

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